

SPONSORSHIP BENEFITS

The City of McMinnville Parks and Recreation Department Sponsorship program is designed to market local businesses while making a positive impact on our community.

WHY PARTNER WITH THE MCMINNVILLE PARKS AND RECREATION DEPARTMENT?

- Parks and Recreation is at the core of our community
- Each partnership is unique and our priorities are to provide a mutually beneficial opportunity and create win-win initiatives
- Support local events
- On-site and off-site exposure



ANNUAL EVENT LINE-UP

Community Events

Alien Abduction Dash 5k
Missoula Children's Theatre
12 Days of Winter Fun
Wortman Park Cafe

Sports Leagues/Program

Series

Youth Baseball/Softball
Youth Soccer
Youth Basketball
Survival Swim

Summer Fun

Summer Concerts, Movies in
the Park, Cultural Series,
& more!





For more information, contact
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McMinnville Parks and Recreation
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SPONSORSHIP PACKAGES



| | Platinum | Gold | Silver | Bronze | Copper | Friend of the Department | |
|---|-----------------|---------------|--------------|--------|--------|-----------------------------|--|
| | \$10,000 | \$7,500 | \$5,000 | \$2500 | \$1000 | \$500 |  |
| Youth Sports League Sponsorship or Program Series | ★ | ★ | ★ | ★ | ★ | ★ | |
| Company Thank You in Quarterly Activity Guide Included in Thank You ad in the Activity Guide | ★ | ★ | ★ | ★ | ★ | |  |
| Sponsor Logo/Link on Parks & Rec Website | ★ | ★ | ★ | ★ | | | |
| Signage At all listed events | ★ | ★ | ★ | ★ | | | |
| Announcement at Events At all listed events | ★ | ★ | ★ | | | |  |
| Booth Space At listed events | ★ All events | ★ 5 events | ★ 1 event | | | |  |
| Company Ad in Quarterly Activity Guide Included in Quarterly activity guide mailed to 14,000 households | ★ | ★ | | | | |  |
| Company Sponsorship of Adult League Team | ★ | | | | | |  |
| Giveaway Opportunity At all listed events | ★ | | | | | | |
| Top Billing On Sponsorship Signs | ★ | | | | | | |